



Key Stage 4 Business Curriculum Maps

Intent of Business Curriculum at Littleover Community School

To provide a high quality and ambitious subject curriculum in line with the exam board requirements. We aim to equip students with a deep understanding of how businesses operate in local, national and global contexts, enabling them to think critically, analyse evidence and make informed judgements. The course is designed to build knowledge of the functional areas whilst recognising their interdependence.

Year 10	2															Spring										Summer														
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	
Topic	3.1 Business in the real world															3.2 Influences on a business										3.4 Human Resources					3.3 Operations									
Assess	Initial num test End of topic tests Seneca Key terms					End of topic tests Time2 w/s Key terms					End of topic tests Seneca Unit 1 exam					End of topic tests Time2 w/s Key terms		End of topic tests Seneca Key terms		End of topic tests Seneca Unit 2 exam		w/s					w/s end of of topic tests Year 10 exam													
S	Purpose of a bus Reasons for starting Basic funcns & types Business ent & entrepreneurship Dynamic nature Ownership types					Bus aims & objs Purpose of setting objs & role of objs Changing objs Use of objs in judging success, Stakeholders and their objs, impact & influence					Location Bus plans Basic fin terms & calcs Methods of expansion Econs & di secons of scale Revise Unit 1 exam					Changing use of ICT Ecomm & M comm Digital technology Environment & sustainability Ethical		Interest rates Levels of employment Consumer spending International competitive ness		Legislation Consumer law Impact of op in comp market Risk & uncertainty Revise Unit 2 exam		Organisational structures R&S Training Motivation					Prod meths Efficiency Stock man Quality Customer service Exam technique													

				considerations				
P	What is bus is & why start goods & services, needs & wants factors of prodn define opp cost & sectors with egs enterprise & entrep - characs, objects changing bus enviro legal structures & analyse pros and cons each limited liability evaluate which legal struc is most appropriate	aims & obs – role in running a business how & why objs set will differ how & why the obj may change as bus evolve can success be measured in other ways than profit stakeholders & main objs, their impact and potential conflict	How to select factors of location why and how to create bus plans analyse the ben and draws of bus planning basic financial terms discuss advs & disadvs of methods of growth & understand methods used when expanding growth & risks involved calculate & interpret average unit costs.	impact of changing use of ICT & how it influ bus activity E-comm & M-comm to access wider markets Digital comms changing how bus comm with stakeholders Know relevant egs of digital tech/comms Consider trade off profits v ethics & profits v sustainability	Dem & und how bus might be affected by changes in rate of interest & level of employment & exchange rates discuss how demand for prods & serv may change as inc fluctuate. Dem know & und of globalisation & bens and draws to UK bus	assess impact of leg on bus discuss bens for providing safe working enviro recall Employ law & H&S law Know meaning market & comp Analyse & identify pot impacts on bus of min or no comp Understand risks & uncert in all bus & why & how entreps can minimise risks	internal org strucs, span of control, chain of command, layering & delegation understand diff job roles & respons impact of tall or flat on management understand diff between int & ext rec and bens and stages of & bens of R&S Contracts explain the bens of training understand meths of training & explain bens and drawbacks evaluate most appropriate Understand bens of a motivated workforce	Job and flow and circ to use Effic meths lean, jit, Stock con – jit, jic, logistics, Suppliers Costs of qual issues TQM Kaizen – pros and cons Costs of maintaining quali in c, outsourcing & franchising Imp of cust service – bens and draws Tech in cust serv

				Know eggs o f ethical / non ethical practice			understand financial & non- financial motivation	
Skill	Numeracy Presentations	Prepare and debate Recall new content use revision techs	More numeracy Intro evaluation skills Structure of ex ques Reflect on feedback	evaluation technique researching current data presentatio n & teams	Calcs Evaluation	Groupwk to create revision guide	Assimilation – choices given context Role play Evaluation	Learn new concepts App in context Eval skills Exam tech Learn from feedback

Year 11	Autumn															Spring															Summer																			
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39											
Topic	Finish 3.3 start 3.5 Marketing															3.6 Finance																																		
Assess						W/S Seneca End of topic tests					Mock 1					W/S Seneca					Mock 2					Exam questions					Section A tests					Exam questions														

				End of top tests				
Substan	complete 3.3	Identifying customers Segmentation exam prep	Market research Marketing mix	Exam practice Sources of finance Cash flow	Financial terms Financial analysis	Exam techniques per question type Be confident with content Be well-rehearsed	Exam techniques per question type Be confident with content Be well-rehearsed	
Proc		Importance of satisfying customer needs How & why businesses segment Types of market res and pros & cons How to manipulate & interpret data	The 4ps Portfolios Growth of e and m commerce Integration of elements	Know relevance of various sources of finance and ads and disadv Be able to interpret a CFF and suggest methods to improve cash flow and know the importance thereof	Basic financial terms & calculations ARR Break-even Purpose of financial statements Components of financial statements Interpretation of data given on financial statements	revise	revise	
Skill	Assimilation – choices given context	Assimilation – choices given context Make informed and substantiated judgements	Interpret data Exam ques prep Evaluate	Calculations Data interpretation	Data analysis Integrated analysis	exam techniques Timing	exam technique revision methods	