

Media Studies Curriculum Maps

KS4 GCSE Media Studies.

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	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38
YEAR 10	Topic –Introduction to course/key concepts. (2weeks). Component 1 Sec A: Advertising and Marketing. S -Key concepts(Language ,Representation, Industry and Audience), print adverts/print set texts. P -Know what each of the Media terms means: Representation, Industry, Audience and Language.(including context). Know how to analyse in terms of Language and Representation. Sk –Plan/Draft an advert. Theories: Uses and Gratifications, Barthes (Enigma and Action codes), Propp’s Character, Todorov’s Narrative, Laura Mulvey ‘Male Gaze’ theory. Assessment – Component 1 sec A Q 1 or 2. (Analysis of set texts.					Topic – Film Marketing.(Sec A and B). S -Film posters/set texts and Film Marketing Industry. P -Know how to analyse the set texts in terms of Language and Representation.(be familiar with ‘Mise-en-scene’ and a range of Representations, i.e people, places, events and culture.) Explore the Film Industry behind,’ No Time to Die’. Sk –Produce own Film poster. Analyse posters/ Production Company. Theories:: Uses and Gratifications, Barthes (Enigma and Action codes), Propp’s Character, Todorov’s Narrative, Laura Mulvey ‘Male Gaze’ theory. Assessment – Component 1 sec A 1 or 2. (Analysis of set texts). Component A sec B: Industry question.					Topic – Magazines(Sec A). S -Magazines/set magazine texts. P -Know how to analyse the set texts in terms of Language and Representation. Sk –Analyse a range of Magazines and understand and identify the conventions/key features. Theories: Uses and Gratifications, Barthes (Enigma and Action codes), Propp’s Character, Todorov’s Narrative, Laura Mulvey ‘Male Gaze’ theory. Assessment – Component 1 sec A qu1 and 2.					Topic – Crime Drama (Component 2 Sec A). S -Crime Drama conventions and features, Full episode analysis, part episode historical context analysis. P -Know how to analyse the set texts in terms of all 4 key concepts including context. Sk – Analyse key scenes of the set text. Theories: Uses and Gratifications, Barthes (Enigma and Action codes), Propp’s Character, Todorov’s Narrative, Laura Mulvey ‘Male Gaze’ theory. Assessment –Complete a full Component 2 Sec A .					Topic – Crime Drama(Component 2 sec A) S -Full episode analysis(Language(audio visual and ,technical codes)and , representations, Audience and Industry., part episode (historical context analysis.) P -Know how to analyse the set texts in terms of all 4 key concepts including context. Sk –Analyse key scenes of the set text. Answer questions on Audience and Industry. Theories: Uses and Gratifications, Barthes (Enigma and Action codes), Propp’s Character, Todorov’s Narrative, Laura Mulvey ‘Male Gaze’ theory. Assessment –Complete a full Component 2 sec A.					Topic – Music Videos (Component 2 sec B) S -Music Video conventions(i.e performance or narrative, colour/costume connotations etc) and features, including websites. Set Music videos/website analysis . P -Know how to analyse the set texts in terms of all 4 key concepts, including context. Sk –Analyse the set Music Videos/Websites in terms of Language and Representation. Theories: Uses and Gratifications, Barthes (Enigma and Action codes), Propp’s Character, Todorov’s Narrative, Laura Mulvey ‘Male Gaze’ theory. Dyers Star Theory. Assessment –Complete a Component 2 sec B q3 style question.					Topic –Music Videos(Component 2 section B). Introduction to NEA- briefs and initial ideas/research. S -Music Video/websites analysis. Familiarise with NEA briefs. P -Know how to analyse the set texts in terms of all 4 key concepts. Identify key conventions of chosen NEA form. Sk –Analyse the set Music Videos in terms of Audience and Industry. Explore a range of existing Media Products. Assessment –Complete a Component 2 sec B q4 style question. Final decision on NEA choice and pre-production plans submitted.							

YEAR11	Topic – Component 3 NEA (Coursework). S -Research and planning.(possible forms: moving image, music video, website, magazine, DVD/poster). P -Know how to research and plan. Sk –Questionnaires, analysis of results. Assessment –Submit statement of Aims. All research tasks submitted.	Topic – Component 3 NEA. S -Pre-production planning.(primary and secondary research, i.e montage of existing forms, questionnaires, mock ups, scripts etc.) P -Know how to produce mock ups, scripts. Sk –Complete mock ups, scripts. Assessment –Submit all pre-production tasks.	Topic – Component 3 NEA. Component 2 MOCK REVISION. S -Production- produce own fully realised production piece.(Use of cameras and editing software.) Revise set texts: Crime Drama and Music Videos. P -Know how to use software/editing skills to complete production. Know how to approach questions in Component 2. Sk –Complete own production piece. Complete exam style questions for Component 2. Assessment –Submit fully realised production piece. Complete MOCK PAPER 2.	Topic –Newspaper. (Component 1 Sec A and sec B). S -Newspaper conventions (Masthead, cover lines, key signifier etc), and features. Set texts analysis. Industry behind The Sun. P -Know how to analyse the set texts in terms of Language and Representation. Understand the Industry behind The Sun. Sk –Analyse the Mise-en-scene of the set texts. Explore the Industry behind The Sun. Theories: Audience (Hall) and Psychographics. Assessment –Component 1 sec A q's 1 and 2. Component 2 q3 and 4.	Topic – Video Games and Radio. (Component 1 Sec B). REVISION OF ALL SET TEXTS FOR COMPONENT 1. S -Video Game industry/audience and Radio industry/audience. Set texts analysis. Revisit set texts for component 1. P -Know how to analyse the set texts in terms of Audience and Industry. Know how to answer questions on all of the set texts. Sk –Answer questions on audience/Industry- Video Games/Radio.(set texts). Exam style questions for Component 1. Theories; Audience (Hall) and Psychographics. Assessment –Component 2 q3 and q4. COMPONENT 1 MOCK.	Topic – Component 2. S -Revise all Component 2 set texts. P -Know how to answer all exam style questions, including essay style questions. Sk –Full exam style questions complete Exemplar answers shown.. Assessment –Complete past Component 2 Papers.	Topic – Component 1. S -Revise all Component 1 set texts. P -Know how to answer all exam style questions, including essay style questions. Sk –Full exam style questions complete. Assessment –Complete past Component 1 Papers.
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YEAR 10	Topic – S - P - Sk – Assessment –					Topic – S - P - Sk – Assessment –					Topic – S - P - Sk – Assessment –					Topic – S - P - Sk – Assessment –					Topic – S - P - Sk – Assessment –					Topic – S - P - Sk – Assessment –					Topic – S - P - Sk – Assessment –							
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