

Media Studies Curriculum Map.

KS5

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	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38

YEAR 12	Topic – Introduction to course/2 key concepts. (Language and Representation) including context.(social, historical, cultural and political)(TEACHER A). S -Explore a range of texts in terms of Language and Representation.(Understand Mise-en-Scene, audio, visual and technical codes and be able to analyse the representation of people, places, events and cultures. Theories: Uses and Gratifications, Semiotics, Barthes Enigma and Action Codes, Todorov Narrative and Propp's characters. P -Develop analytical skills . (know how to analyse the Media Language and Media Representations). Sk –Annotate a range of texts. Assessment –Unseen text question. Q1.	Topic – Introduction to course/ 2 key concepts. (Audience and Industry). Including context. (TEACHER B). S -Explore a range of texts in terms of Audience and Industry.(explore how to analyse audience in terms of psychographics and understand Industry regulations.) P -Develop analytical skills. (know how to analyse in terms of Audience and Industry.) Theories: Psychographics, Stuart Hall reception theory. Post-modernism, globalisation, cultural imperialism. Sk –Annotate a range of texts.. Assessment –Practical Task focused on Audience and Industry.(TEACHER B).	Topic – Paper 1 Section A: Advertising and Marketing. (TEACHER A). S -Know about the set advertising texts. (Score, Sephora Black Beauty).(Be able to identify and analyse the visual and technical codes- the Mide-en scene and be able to comment on the representations of people ,places ,events and cultures.) P -Know how to analyse the set texts in terms of Language and Representation, including context. Sk –Annotate the set texts and complete a range of analytical tasks. Theories: Language theories (including Uses and Gratifications and Barthes), Representation theories (including Hall, Perkins and Gauntlett). Assessment –Q2 Exam style question.	Topic – Paper 1 Section A: Music Videos. S -Know about the set Music Video texts (Old Town Road and Ghost Town).(Be able to identify and analyse the audio, visual and technical codes and context: Social, historical, cultural and political). P -Know how to analyse the set texts in terms of Language and Representation. Sk –Explore the set texts and complete a range of analytical tasks. Theories: Language theories (including Uses and Gratifications and Barthes), Representation theories (including Hall, Perkins and Gauntlett.) Assessment –Q2 Exam style question.	Topic – Paper 1 Section B: Film (industry only).(TEACHER B). Paper 1 Section B; Radio.(TEACHER A). S -Know about the set Film text (Blinded by the Light) and the set Radio texts (War of the Worlds and Newsbeat). (Explore the Industry behind them and be able to explain and explore the target audiences). P -Know how to analyse the set texts in terms of Industry(Film) and Audience and Industry (Radio). Sk –Explore the set texts and complete a range of analytical tasks. Theories: Audience theories(including Reception theory, psychographics.) Assessment –Q3 and Q4 Exam style questions.	Topic – Paper 1 section B: Newspapers. (TEACHER B). REVISION of all set texts for Paper 1.(TEACHER A). S -Know about the set Newspaper texts(The Daily Mail and The Guardian).(Explore the Industry behind them and be able to explain and explore the target audience). Consolidate understanding of all of the set texts for Paper 1. P -Know how to analyse the set texts in terms of Audience and Industry. Know how to approach each of the Paper 1 exam questions. Sk –Explore the set texts and complete a range of analytical tasks. Complete a range of exam style questions/ exemplar answers /past papers. Theories: Audience theories (including Reception theory, psychographics). Assessment –Q3 and Q4 Exam style questions. FULL MOCK PAPER 1.	Topic – Paper 2: In Depth Study. Magazines and Television.(TEACHER A and B) NEA Introduction(TEACHER B).. S -Know about the set Magazine in depth texts.(GQ and The Gentlewoman). Know about the set Television in depth texts (No Offence and The Killing). Read the NEA briefs and choose a brief and begin pre-production. P -Know how to analyse the Magazine and Television set texts in terms of all 4 key concepts, including context. Know the key conventions and features of the media form chosen for the NEA. Sk –Explore the set texts and complete a range of analytical tasks. Complete pre-production and draft NEA tasks. Theories: T.V- Narratology (Todorov), genre theory(Neale), theories of representation (including Hall),. Cultivation theory, (including Gerbner), Reception theory(including Hall), Feminist theories (including Bell Hooks and Van Zoonen). Magazines- Structuralism (including Levi-Strauss),Narratology, Genre theory, Representation theories, Feminist theories(including Bell Hooks and Van Zoonen), theories of gender performativity, including Butler, Cultural industries (including Hesmondhalgh, Reception theory(Hall)). Assessment – 25 Marker questions on Magazines and Television. (Paper2). Production (NEA) checked.
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YEAR 13	Topic – Paper 2: In Depth Study. Online, social and participatory. (ALL 4 key concept, Language, Audience, Industry and Industry).(TEACHER A) S -Know about the set Online, social and participatory texts. (Zendaya and The Voice). P -Know how to analyse the set texts in terms of all 4 key concepts, including context. Sk –Explore the set texts and complete a range of analytical tasks. Theories: Theories of representation(including Hall), Feminist theories(including Bell Hooks and Van Zoonen), Theories of gender performativity(including Butler), Theories around ethnicity and postcolonial theory (including Gilroy).Cultural industries (including Hesmondhalgh). Cultivation theory(including Gerbner), Reception theory (including Hall), Fandom(including Jenkins), ‘End of Audience theories’(including Shirky). Assessment –25 Marker question on Online, social and participatory media.	Topic – NEA Media Coursework.(TEACHER B). S -Know how to complete the chosen brief. P -Know how to complete the production and editing tasks. Sk –Produce fully realised production pieces. Assessment –Internal assessment of production pieces.	Topic – Paper2: In Depth Study. Video Games.(ALL 4 key concepts)(TEACHER A and B).. S -Know about the set Video Games texts. (Horizon Forbidden West and Sims Freeplay). P -Know how to analyse the set Video Games texts in terms of all 4 key concepts , including context. Sk –Explore the set texts and complete a range of analytical tasks. Theories: Narratology (including Todorov), Structuralism (including Levi-Strauss, Genre theory (including Neale), Theories of representation(including Hall), Feminist theories, Theories of gender performativity, theories around ethnicity and postcolonial theory. Cultivation theory, reception theory, Fandom and ‘End of audience theories’ .Effects theory(Bandura), Assessment –25 Marker question on Video Games.	Topic – Paper 2: Revision of all of the set texts for Paper 2. S -Consolidate understanding of all of the set texts for Paper 2. P -Know how to approach/structure each of the questions for Paper 2. Sk –Complete a range of exam style questions/exemplar answers/past papers. Assessment –FULL PAPER 2 MOCK.	Topic – Paper1: Revision of all of the set texts and unseen texts for Paper 1. S -Consolidate understanding of all of the set texts and the range of possible unseen texts. P -Know how to approach the unseen text questions and the other questions in Paper 1. Sk –Complete a range of exam style questions/exemplar answers/past papers. Assessment –Past Papers.	Topic – Paper 1 and Paper 2 REVISION. S -Consolidate understanding of all of the set texts, key terminology and theory. P -Know how to apply theory to the set texts. Sk –Complete a range of exam questions with a particular focus on applying theory. Assessment –Past Papers.	Topic – Paper 1 and Paper 2 REVISION. S -Consolidate understanding of all of the set texts, key terminology and theory. P -Know how to apply theory to the texts. Sk –Complete a range of exam questions with a particular focus on applying theory. Assessment –Past Papers.
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